



# ATLANTIC POULTRY CONFERENCE, 2011

## SPONSORSHIP

### Sponsorship Opportunities Include:

1. Financial donations used to cover general conference costs.
2. Financial sponsorship of specific conference activity or portion of an activity.
3. Provision or sponsor of conference materials, gifts & draws.
4. Donations of items for:
  1. Draws (\$50+ value) and
  2. Charitable Auction (\$100+ value) with proceeds going to 1<sup>st</sup> APC Graduate Student Scholarships.

### Recognized Conference Sponsorship Levels:

<b>Diamond:</b>	- Sponsor value of \$3000 +
<b>Platinum:</b>	- Sponsor value of \$2000 - \$2999
<b>Gold:</b>	- Sponsor value of \$1000 - \$1900
<b>Silver:</b>	- Sponsor value of \$500 - \$999

**Additional Sponsors:** - Sponsor < \$500

\* Diamond, Platinum & Gold Sponsors (\$1000 +) are eligible for a regular Booth Space in the Trade Show and 2 registrations.

### **Conference Activities Requiring Sponsors \*\***

Approximate values are stated. You may sponsor an activity or a portion of the activity you choose. Please print the amount of sponsorship dollars in the space provided. Check website for remaining sponsorship opportunities at: [www.atlanticpoultryconference.com](http://www.atlanticpoultryconference.com)

**Make cheque payable to: Atlantic Poultry Conference**

**Mail Sponsorship Form & Your Donation Cheque or Item To:**

Atlantic Poultry Conference  
c/o Atlantic Poultry Research Institute  
58 River Road  
Box 550, Truro, NS B2N 5E3

**Fax: 902-895-6734**

**Tel: 902-893-6654 (Bruce Rathgeber)**

**E-mail: [brathgeber@nsac.ca](mailto:brathgeber@nsac.ca)**

**\*\*All donations are gratefully appreciated and sponsors will be recognized in Conference literature and during the Atlantic Poultry Conference, 2011.\***



## ATLANTIC POULTRY CONFERENCE, 2011

# SPONSORSHIP FORM

Company/Board Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Conference Activity Sponsored: \_\_\_\_\_

Total Sponsorship Donation (\$) \_\_\_\_\_

Sponsorship Item(s) for: Draws \_\_\_\_\_

Auction \_\_\_\_\_

- \* \_\_\_\_\_ (✓) Request Booth Space in Trade Show  
Diamond, Platinum & Gold Sponsors (\$1000+)
- \* \_\_\_\_\_ (✓) Trade Show Form Completed

\*\* For Conference Literature/Recognition forward the  
Following information by e-mail to [brathgeber@nsac.ca](mailto:brathgeber@nsac.ca)

1. Company Logo
2. Company Picture

Atlantic Poultry Conference  
c/o Atlantic Poultry Research Institute  
58 River Road  
Box 550, Truro, NS B2N 5E3

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## SPONSORSHIP OPPORTUNITIES

Day	Conference Activity	Total Cost	Sponsorship Opportunities	Your Donation
Thursday - Friday, Feb 10-11	General Sponsorship			Available
	Speaker Program	\$16000	16 @ \$1000	\$4000 available
	Speaker Gifts	\$1000	\$1000	Filled
	Conference Bags	\$2000	\$2000	Filled
	Conference Brochures	\$1000	\$1000	Filled
	Conference CD	\$800	\$800	Available
	Early Bird Draws	\$500	\$500	Filled
	Full page ad	\$250		Available
	Half page ad	\$130		Available
	Quarter page ad	\$70		Available
Wednesday, Feb 9	Afternoon Refreshments	\$1000	\$1000	Filled
	Chicken Roost Reception	\$1600	2 @ \$800	Filled
Thursday, Feb 10	Morning Refreshments	\$1000	\$1000	Filled
	Luncheon	\$4500	3 @ \$1500	\$3000 available
	Afternoon Refreshments	\$1000	\$1000	Filled
	Poultry Futures Reception	\$4000	4 @ \$1000	\$1000 available
	Banquet, Meal	\$6000	6 @ \$1000	Filled
	Banquet, Entertainment	\$3000	3 @ \$1000	\$2000 available
	Banquet, Souvenirs	\$1200	\$1200	Filled
	Banquet, Draw Items		> \$ 50 / item	Available
	Banquet, Auction Items		> \$ 100 / item	Available
Friday, Feb 11	Breakfast	\$2000	2 @ \$1000	Filled
	Morning Refreshments	\$1000	\$1000	Filled
Your Donation			\$	



#### **From Halifax International Airport**

(Approximate driving time: 1 hour)

- Take exit 6 to get onto Highway 102
- Take exit 5 on Highway 102 so that you don't miss the Annapolis Valley merge
- Take exit 4B to get onto Highway 101 towards Windsor/Annapolis Valley
- Take exit 11 and turn left at bottom of off-ramp

#### **From Halifax**

(Approximate driving time: 1 hour)

- From Highway 111 over Mackay Bridge
- Take exit 2 to get onto Dartmouth Road (Highway 7)
- Follow the Sackville/Windsor signage Highway 101
- Take exit 11 and turn left at bottom of off-ramp

#### **From Yarmouth**

(Approximate driving time: 2 hours)

- Take Highway 101 (east)
- Take exit 11 and turn right at bottom of off-ramp

#### **From New Brunswick Border**

(Approximate driving time from border: 3 hours)

- Travel south on Highway 104
- Take exit 15 onto Highway 102 towards Truro and Halifax
- Take exit 4B to get onto Highway 101 towards Windsor/Annapolis Valley
- Take exit 11 and turn left at bottom of Off-ramp

#### **How to find Us**

Toll Free Reservations: 1-800-561-8090

Tel: (902) 542-5751 Fax: (902) 542-2276

Old Orchard Inn Ltd.

Exit 11, Highway 101

153 Greenwich Road South

Wolfville NS B4P 2R2

Website: [www.oldorchardinn.com](http://www.oldorchardinn.com)

Reservations Info: [reservations@oldorchardinn.ns.ca](mailto:reservations@oldorchardinn.ns.ca)

Eau Spa Services: [info@eauspa.ca](mailto:info@eauspa.ca)

Meeting and Convention Services: [billwallace@oldorchardinn.ns.ca](mailto:billwallace@oldorchardinn.ns.ca)